How to Become a Stroke Smart Business



Businesses are in a unique and powerful position to share the lifesaving Stroke Smart message with the public. By first learning the signs of a stroke and knowing to call 911 when those signs are spotted, business owners and employees create a safe stroke environment for their customers. A sizeable percentage of those who call 911 for stroke patients are coworkers! Stroke Smart businesses are therefore also a stroke safe place for customers and for employees.

A business can become Stroke Smart by:

- Study information about being Stroke Smart
- Provide training to employees about spotting the signs of a stroke
- Download the free Stroke Smart materials to place in customer-facing areas and offer materials to customers